

2022 Erin Agricultural Society Ambassador Leadership Program

The Erin Agricultural Society has developed a new and improved Ambassador Leadership program. The goal for the new format is to encourage young people in the community who may be entering the college/university education system or the workforce to make connections and develop themselves as individuals.

In the late 1950's the Erin Fall Fair crowned Mr and Miss' Erin Fall Fair which by 1971 transitioned to be the "Sweetheart of the Fair" competition. Within a few short years the contestants became referred to as Ambassadors. The Ambassador of the Erin Fall Fair may be 13 years of age or older (Senior Ambassador: 17+ as of August 1'st 2022), male or female and live within 50km of the Town of Erin or work/attend school in the town. Ambassadors are representatives of the Erin Agricultural Society who will be engaged in local events and travel Ontario to attend workshops, events and Ontario Fairs.

Each participant must be sponsored by a local business or organization, sponsorship fee is \$100.00 which covers apparel (with sponsor logo) and workshops through the program. If a participant would like to apply without a sponsor we still encourage them to do so and businesses/organizations wanting to find a participant please contact us as well. Our hope is that this sponsorship will create mentorships between youth and local businesses/organizations.

The Ambassador program will take part before and during the 2022 Erin Fall Fair on Thanksgiving weekend. Please see the application agreement's save the dates for our "Meet the Judges Dinner", "Toastmaster Workshop/Photoshoot Day" and "Summer Work Bee". Over Fall Fair weekend the participants will complete an interview, speech, elevator pitch, impromptu question as well as be judged on a group leadership project and "Me Board" to be prepared at the Summer Work Bee. Upon completion of the program all participants will be presented with a certificate of completion, and a prize ceremony will take place where leadership awards and Ambassador titles will be presented.

Our committee is excited to see what this year will bring and encourages anyone with questions or interest to reach out at any time. We look forward to seeing you at the 2022 Erin Fall Fair!

Regards,
Racheal Seifried
Ambassador Committee

Erin Agricultural Society Ambassador Agreement

1. Ambassador participants are expected to be at the following events:
 - a. July 22, 2022 6pm-9pm - Welcome Dinner and Meet the Judges
 - b. August 7, 2022 9am-4pm - Workshop and Photo Day with Toastmasters Guelph and Katrina Joy Photography
 - c. August 21, 2022 9am-4pm - Fair Prep Work Bee
 - d. October 7, 2022 5pm-9pm - Presentation of Participants and Sponsors, Opening Ceremonies of the Erin Fair
 - e. October 8, 2022 9am-7pm - Interviews and Speeches, fair events
 - f. October 9, 2022 9am-7pm - Ambassador Leadership Project, Impromptu Question Presentation, Awards Ceremony
 - g. October 10, 2022 9am-5pm mandatory for Senior and Junior ambassador, All participants welcome

*If participants require to be absent during the above times, please speak with the Ambassador Committee.

2. Ambassador finalists chosen to be Senior and Junior Ambassador are requested to be at events following the 2022 Erin Fall Fair, dates and times TBD and will be provided as soon as available. Events include but are not limited to:
 - a. Erin Santa Clause Parade
 - b. EAS Christmas Dinner
 - c. EAS Homecraft Christmas Dinner
 - d. February 16-18, 2023 - Ontario Association of Agricultural Associations Conference (**Senior Ambassador Only**), Transportation, meals and accommodations provided.
 - e. August 2023 - Canadian National Exhibition (**Senior Ambassador Only**), Transportation, meals and accommodations provided
 - f. October 6-8, 2023 - Erin Fall Fair (Hand down title)

3. Ambassadors must follow dress code at all times. Any clothing deemed inappropriate by the ambassador committee must be changed immediately. **Business Casual:**
 - a. No skirts/dresses shorter than 2 inches above the knee.
 - b. No blue jeans to be worn. Black jeans are accepted.
 - c. Show clothing may be worn with approval by the Ambassador Committee.
 - d. All shirts must have straps at least 2 inches wide.
 - e. No leggings; unless worn under a skirt/dress.
4. Ambassadors may not drink alcohol, smoke, be under the influence of drugs or exhibit rude/lewd behaviour while wearing their sash or while representing the Erin Agricultural Society.
5. If ambassadors wish to attend a non committee approved event during the year, they must first ask permission of the Ambassador Committee.
6. The Senior and Junior Ambassador must provide a written review of their time as ambassador, which will be read at the Erin Agricultural Society Annual General Meeting. A copy must be submitted to the Ambassador Committee by January 1, 2023.
7. The Senior and Junior Ambassador must provide a write up for the 2023 Erin Fall Fair book. A copy must be submitted to the Ambassador Committee by May 1st, 2023.
8. Ambassador finalists will receive their scholarship prizes in installments - first to be received at 2022 Erin Fall Fair:

Senior Ambassador: \$1500 + \$250 clothing allowance for CNE/OAAS Convention

Senior Runner-Up Ambassador: \$750

Junior Ambassador: \$500

Junior Runner-Up Ambassador: \$250

An ambassador who does not attend the expected functions, or is found to be in violation of the rules and expectations may face penalties. I understand that failure to comply with this

agreement will warrant the Erin Agricultural Society to withhold, at their discretion, some or all of the Ambassador scholarship; and/or release me from my duties altogether.

I _____, understand the rules and expectations set out above. I agree to abide by them during my reign as an Erin Fall Fair Ambassador.

Signature of Ambassador

Date

Signature of Parent/Guardian (if under 18 years of age)

Date



2022 Erin Fall Fair Ambassador Application
Erin Agricultural Society
190 Main Street, P.O. Box 906
Erin, Ontario N0B 1T0
519 833 2808

Personal Information

Full Name

Address

Phone

Email

Birth Date

Emergency Contact

***Please let the committee know if you have any dietary restrictions we can accommodate during the program dinners and workshop days.**

Sponsor Application

Business/Organization Name

Contact Info

I _____ understand that by sponsoring _____ I am willing to provide \$100.00

to the Erin Agricultural Society Leadership Ambassador Program. Approval is given to allow the use

of my business/organizations name and logo on official Erin Fall Fair social media, my participants

apparel (provided by the program) and in use during their speech, interviews and other public

presentations.

X

Additional Information

More information regarding Ambassador Program events will be provided as applications are received.

The Ambassador Committee will be hosting information sessions on the following dates:

- a. May 7, 2022 7pm - Erin Fairgrounds
- b. June 8, 2022 7pm - Virtual Zoom (email committee for zoom link)

Follow “Erin Fall Fair - Erin Agricultural Society” on Facebook and Instagram for more info.

The deadline for applications is as follows:

→ July 1, 2022

Please send applications to ambassadorerinfair@gmail.com or mail to:

Erin Agricultural Society Ambassador Program

190 Main Street P.O. Box 906

Erin Ontario N0B 1T0

Please include a pdf of your sponsor’s logo in your application.

If you have any questions or concerns, please contact Racheal Seifried at

ambassadorerinfair@gmail.com or 519 362 2078.

Thank you for your interest in the 2022 Erin Fall Fair Ambassador Program.